



## Project Facilitation & Development:

### 1.0 Objectives:

*ARD's prime objective is to unlock resources in Southern Africa for the parallel benefit of entrepreneurial groups and local, often impoverished, communities.*

- 1.1** The principal members of ARD have extensive experience in precisely this field.
- 1.2** As reward for its services ARD would require:-
  - 1.2.1** In the short term to be compensated for its professional inputs based on time and directly related costs
  - 1.2.2** Longer term earn a retainer or commission based on agreed deliverables and/or
  - 1.2.3** Where appropriate, have a minority equity stake or partnership agreement for providing ongoing direction, for the project implementation, skills transfer and mentorship.
- 1.3** To ensure **sustained project success**, in developing countries in particular, it is usually more rewarding to actively promote formal links between private sector companies and local communities. Public-Private Partnerships are promoted by ARD.

## 2.0 Approach:

- 2.1 In this way companies are able to impart their knowledge, facilitate mentorship and assist in funding via their **CSI programs** which can be the catalyst for unlocking more funders.
- 2.2 Additionally government and institutional support is also more easily obtained in the knowledge that local communities would benefit directly from **job creation and sustainable SMME businesses**.
- 2.3 *ARD's key competency is to develop a **sybiotic relationship between business, the public sector and local communities**.*

## 3.0 Greenfields Projects:

### **Key Requirements for Project Success.**

*ARD's specialty is to develop new projects rather than becoming involved in restructuring of existing business entities.*

- 3.1 This is more challenging but has the advantage of starting with a clean sheet or level playing fields.
- 3.2 From experience it is found that the main ingredients for sustainable project success include;
  - 3.2.1 Operational experience preferably via the project promoter
  - 3.2.2 Access to appropriate technology
  - 3.2.3 Secure markets
  - 3.2.4 Government and institutional support
  - 3.2.5 Skills availability and transfer
  - 3.2.6 Support from local communities.
- 3.3 When the above factors are in place then investors and funding is more readily accessible.
- 3.4 *Through its extensive network and experience, ARD therefore focuses on finding and putting together partners who can bring most of the above ingredients to a project.*

## **4.0 Project Experience Concluded already by ARD:**

- 4.1** Large irrigation companies established for growing of sugar, wheat, rice, maize, sorghum, cotton and tropical fruits.
- 4.2** Agricultural produce beneficiating plants such as wheat/ maize milling, rice drying and packaging, pineapple canning.
- 4.3** Warehouse, transport and forwarding and clearing company established.
- 4.4** Agricultural chemical formulation, packaging and marketing business.
- 4.5** Animal feed factory established (with IFC funding).
- 4.6** House and garden care small pack product packaging and marketing.
- 4.7** Ceramic tile manufacture and marketing.
- 4.8** Aluminium furniture and light fittings manufacture (SMMEs).
- 4.9** Saligna wood outdoor furniture manufacture.
- 4.10** Landfill methane to electricity generation.
- 4.11** Textile yarn and fabric marketing company set up.
- 4.12** Ferrochrome smelter facilitated for Tata Steel.
- 4.13** Tobacco processing, cigarettes and cigar manufacture.
- 4.14** Transport infrastructure initiated such as John Ross Highway and container handling terminal for Richards Bay.
- 4.15** **Zululand Centre for Sustainable Development (ZCSD)** started – see separate document on [website covering LED](#), skills transfer, mentorship, food security, eco-tourism, alternative energy, organic produce etc.

## 5.0 Project Experience as Initiated / Potential.

*Some are in the pipeline while others may require new promoters.*

- 5.1 Biomass to electricity generation – 5 potential projects of approx 60 MW each.
- 5.2 Aluminium automotive components and aircraft engines.
- 5.3 Aluminium extruded products for building and transport industries.
- 5.4 Titanium pigment manufacture.
- 5.5 Titanium metals manufacture.
- 5.6 Granite cutting and polishing for export.
- 5.7 True rubber recycling into original products.
- 5.8 Cement and clinker manufacture from gypsum.
- 5.9 CFB Power Generation from waste coal dust.
- 5.10 Activated carbon and charcoal manufacture.
- 5.11 Food grade or purified phosphoric acid manufacture.
- 5.12 Wood pellets manufacture.
- 5.13 Biodiesel from various feed stocks.
- 5.14 Aluminium powders for export.
- 5.15 Fresh produce chilling and processing

**Note** – A variety of other projects have been evaluated to varying degrees but have not as yet received serious interest from potential promoter partners.



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Amandla Resource Development (August 2009). Click below, to go to website.

[www.amandlaresources.com](http://www.amandlaresources.com)