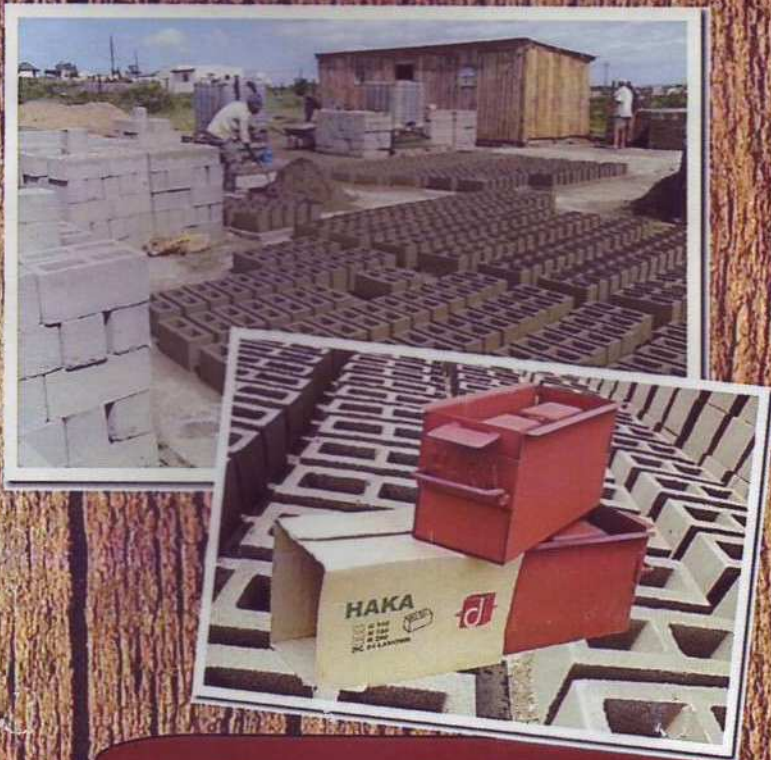
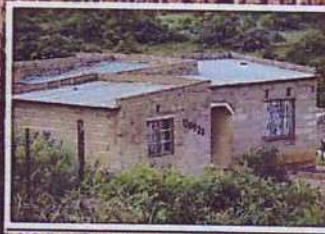


HAKA Empowering Rural People



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HAKA Empowering Rural People

This documentary shows how one man's local innovation has empowered rural people in South Africa, enabling them to uplift themselves by building their own homes. HAKA Block Molds have also made possible the establishment of many micro businesses and the creation of thousands of low-skilled jobs in remote areas of South Africa. So far this has been achieved without any external funding.

In the past two years over 7 000 low-skilled jobs have been created and more than 200 000 houses have been built from blocks made using the HAKA Block Mold.

With minimal investment many more low-skilled jobs can be created, more people empowered, poverty in rural areas reduced and the environment protected. For an investment of just R10 000 a micro-business can be established and four permanent jobs created. You can help make a difference.



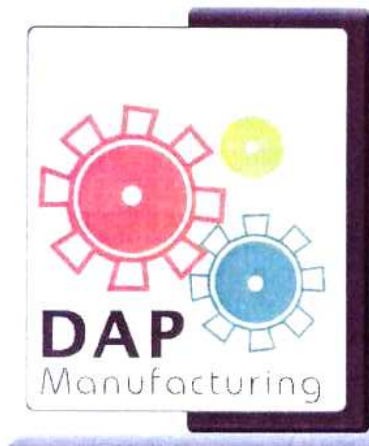
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You can make a difference

Your support will create permanent jobs in rural communities and in addition help to conserve the environment.

HAKA Block Moulds have enabled many people in poverty stricken rural areas to uplift themselves and improve their quality of life. It is hard to imagine that anyone would not want to support a project that has already successfully empowered so many people.

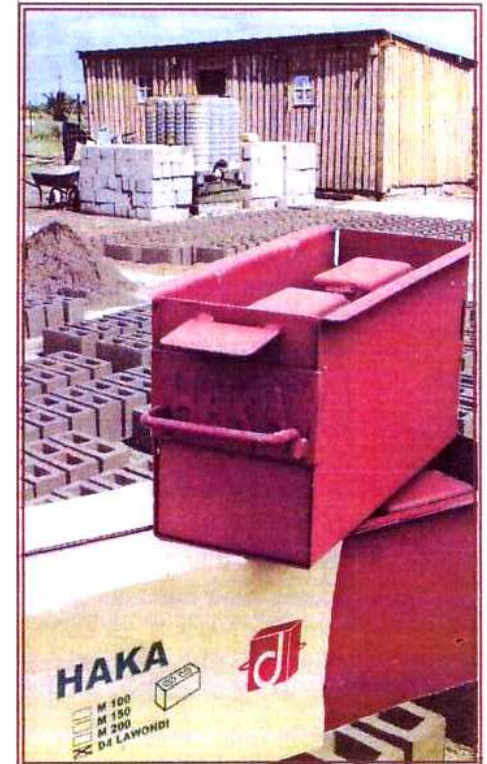
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HAKA Empowering Rural People



Providing a hand up,
not a hand out

Empowering Rural People



Despite the South African Government having built almost three million low-cost RDP houses in recent

years, an estimated backlog of 5 million houses remains. In rural areas the people mainly have to fend for themselves and build their own houses.

The building of a traditional rural house requires the wood from over 20 trees. Houses built this way need to be replaced within five years as the wood rots. HAKA Block Molds provide a low-cost alternative.

During the past two years it is estimated that more than two hundred thousand rural houses have been built from blocks made using the HAKA Block Mold. A large number of micro-businesses have also been established, creating more than seven thousand jobs in rural areas.



Establishing a Block Yard

A Block Yard can be successfully established for under R10 000 including molds, tools, water tank, start-up materials delivered on site, training and mentoring. This will create 4 permanent jobs.



Four people can readily produce 300 blocks per day yielding a turnover of R33 000 per month.

Block Yard Start-up Cost

2 x block moulds	R 500
2 x spades	R 120
1 x wheelbarrow	R 300
1 x water tank	R1 500
30 x pockets cement	R2 000
1 x load sand	R 800
Delivery, training etc.	R4 500
TOTAL	R9 720

Contributing organizations will be provided with the GPS reference of the sponsored Block Yard, ID Numbers of people involved and digital photographs of the operation.

Support for Home Builders



An alternative is to provide four independent home builders with the same level of support. This will enable them to collectively produce enough blocks in one month to build the equivalent of 6 RDP size houses.

The HAKA Project

This is not a theoretical proposal. HAKA Block Molds are well established in many parts of South Africa, they have already created many jobs in poverty stricken rural areas. Thousands of rural homes are now being built using these blocks and many trees have been saved. However, much more could be achieved with your support.

Provide a hand up, not a hand out.



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